



Scotland + Venice

Charlotte Prodger

DESIGN BRIEF

Design Brief Summary: What We Are Looking For

Scotland + Venice would like to appoint a designer to develop an identity for Charlotte Prodger's presentation at the Venice Biennale in 2019. This will include all marketing material: print, bags, and invigilator T- shirts. The appointed designer will be integral to the development of a publication for the artist on the occasion of Scotland + Venice 2019.

Background and Project Overview

The Scotland + Venice partnership have selected curator Linsey Young and Cove Park to commission a new work by artist Charlotte Prodger to represent Scotland at the 58th International Art Exhibition, the Venice Biennale, running from 11 May to 24 November 2019. (Professional openings from 6th May 2019).

Charlotte Prodger works with moving image, writing and performance. Nominated for the Turner Prize this year, Charlotte won the Margaret Tait Award in 2014, was shortlisted for the Jarman Award in 2017 and, in the same year, was awarded a Paul Hamlyn Award.

Scotland + Venice provides Charlotte with a major international platform at this pivotal moment in her career. The commission gives her the opportunity to produce a new single channel film work that will build on her sustained exploration of "queer rurality". She will develop the commission over a series of research and production residencies at Cove Park, one of Scotland's foremost residency centres.

The Venice Biennale is the largest and most prestigious visual art exhibition in the world. This will be the 58th iteration of the Venice Biennale and the ninth presentation from Scotland + Venice.

The primary objective of the project is to profile Scotland internationally as a centre of excellence for the development and promotion of contemporary visual arts practice.

Scotland + Venice is a partnership between Creative Scotland, the National Galleries of Scotland and the British Council. For further information and details of past projects please visit:

<http://scotlandandvenice.com/>

What we need: Deliverables

We require a clear identity that fits the characteristics of this particular year – i.e. the work of Charlotte Prodger and her relationship to the selected venue in Venice.

All design work must be sympathetic to the existing identities of Cove Park and Scotland + Venice and function effectively across all marketing collateral, including digital and print.

At this stage in the project we expect the designer will be required to support the delivery of the following marketing materials:

All print collateral

Tote bags/T-shirts

Publication (there is no set template for the publication and this will be developed with the artist).

The Fee

The fee is £5,000 (payable in 2 installments and inclusive of VAT). There will be a separate budget to support the production and delivery of the agreed marketing materials and approved project expenses will be reimbursed separately. The fee is based on an estimate of 25 days work.

Appointment and Selection Process

If invited to interview we would like to review your portfolio and discuss your ideas for this project.

We do not require those invited to interview to submit a design proposal addressing this Brief.

Selection will be based upon examples of previous work, the applicant's interest in this role and their motivation for developing an identity for this project (please outline this in a covering letter submitted with your full CV).

Your covering letter and CV should be submitted to Cove Park at the address below by 5.00pm on Friday 20 July 2019.

Interviews will take place at Creative Scotland's Edinburgh offices on Wednesday 1 August 2019.

The appointed designer will be required to attend a site visit in Venice in October and the Curator and Associate Director of Cove Park will work with the designer on the design schedule.

The installation period is 1 - 12 April. Materials to be shipped to Venice must be available at least two weeks in advance of 1 April.

If you would like to discuss this role in more detail please contact:

Linsey Young, Curator

linseyvenice@gmail.com

Submissions should be e-mailed to:

Alexia Holt, Associate Director, Cove Park:

alexia.holt@covepark.org

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